

Cefiore Italian Frozen Yogurt plans national expansion

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By Staff Write

Cefiore Italian Frozen Yogurt has announced that it is seeking franchisees in select cities across the US.

Cefiore said that its signature item, Italian Frozen Yogurt, is non-fat, low in calories and is available in a variety of flavors. Other offerings include flavored snow ice, waffles, smoothies and a selection of coffee and organic tea drinks.

Cefiore is expanding its reach to markets including New York, Philadelphia, Boston, Washington DC, Orlando, Miami, Dallas, Houston, San Antonio, Minneapolis, Kansas City, Phoenix, San Diego, San Francisco, Portland and Vancouver BC.

Danny Kim, vice president of Cefiore, said: "Since opening our first location in downtown Los Angeles in August 2006 our business has grown significantly. We look forward to continued success as we expand to additional markets."

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